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We look forward to discussing the future with you.

# The state of the s

# Switch Media Software Development Team

# **CONTACTS**

Switch Media Ltd. Red Cross Road, South C Nariobi.

# Phone:

+254721834050 / +254709621000

**Email:** ndonye.richard@switchmedia.ke

info@switchmedia.ke

# **About Us**

# We know how IT works



Web Development



Mobile App Development



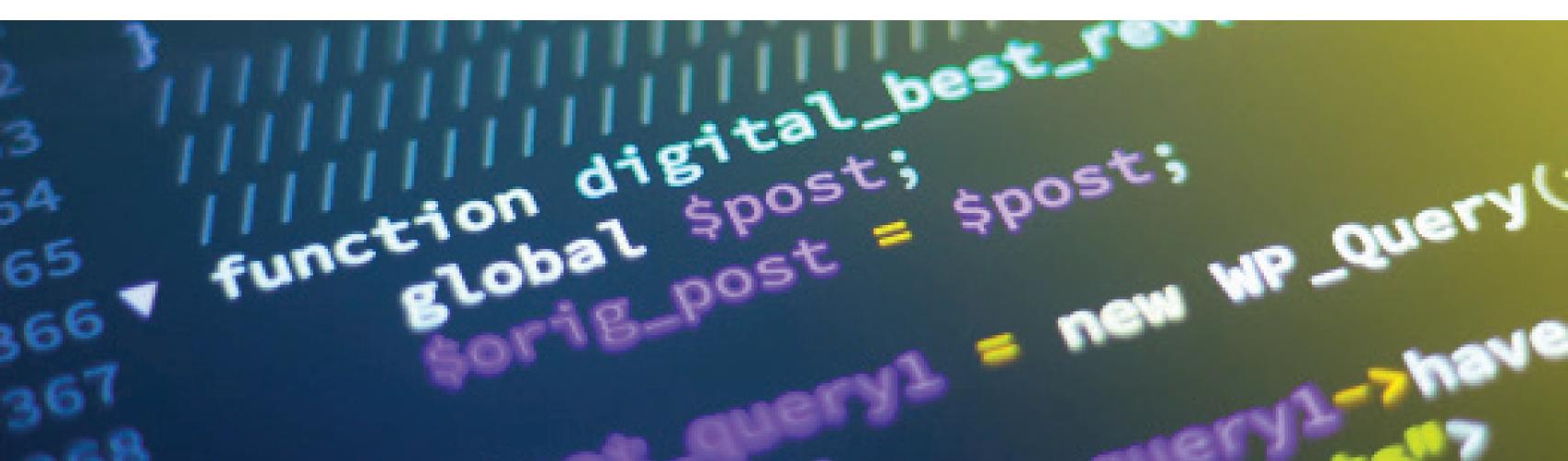
Desktop Development

# Our Experience

Switch Media's SDT has been instrumental in automating many of the formerly manual processes within the Kenya Red Cross group. The team has also come up with revolutionary quick solutions to challenges.

This can be attributed to the general objectivity in its creation. The members are extremely experienced having joined from diverse industries; Banking and Finance, Media, Humanitarian,

The Team has the capability to meet the requirements of the assignment based on our broad experience. Below, we summarize our relevant experience on assignments since its inception late last year.



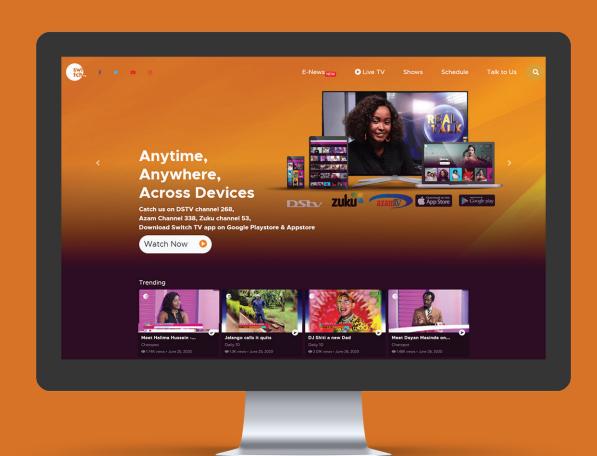
# Switch TV

# Name and Nature of assignment

- Design and development of the media house's
   B2B website www.switchmedia.ke
- 2. Design and development of the media house's B2C website www.switchtv.ke
- Design and development of the channel's video on demand (VOD) platform - Web (PC & Mobile), Mobile (Android & iOS), Android TV
- 4. Design and development of the channel SMS feedback management portal.
- 5. Design and development of the channel's ENG Equipment Management Portal.
- 6. Design and development of the channel's E Recruitment Portal

#### **Contact person:**

Susan Ng'ong'a
Chief Operations Officer
Switch Media Ltd.
ngonga.susan@switchmedia.ke



# E Plus Medical Services

# Name and Nature of assignment

- Design and development of the company's new corporate website - www.eplus.co.ke
- 2. Design and development of the company's online application portal for services.
- 3. Implementation of the company's online Doctor consultation platform e docs.
- 4. Implementation online purchase of policies through M~PESA, Debit Cards and Credit Cards.

#### **Contact person:**

Susan Ng'ong'a

Managing Director

E Plus Emergency Services
ngonga.susan@eplus.co.ke



# International Center for Humanitarian Affairs

# Name and Nature of assignment

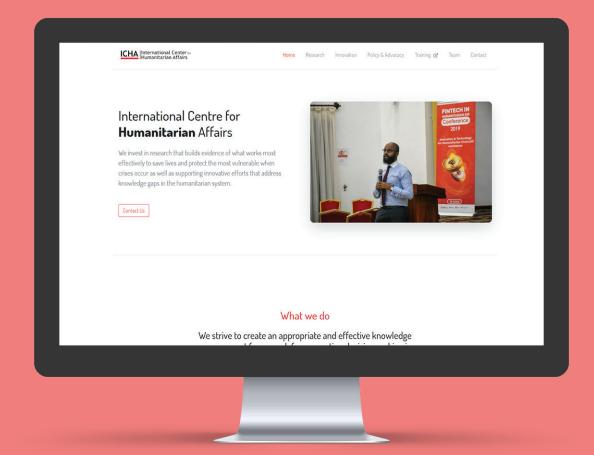
- Design and development of the organization's temporary website - www.icha.net
- 2. Design and development of the organization's new website www.icha.net

#### **Contact person:**

Dr. Halima Saado Abdillahi (PhD)

Head of Research and Learning

International Centre for Humanitarian Affairs
saado.halima@redcross.or.ke



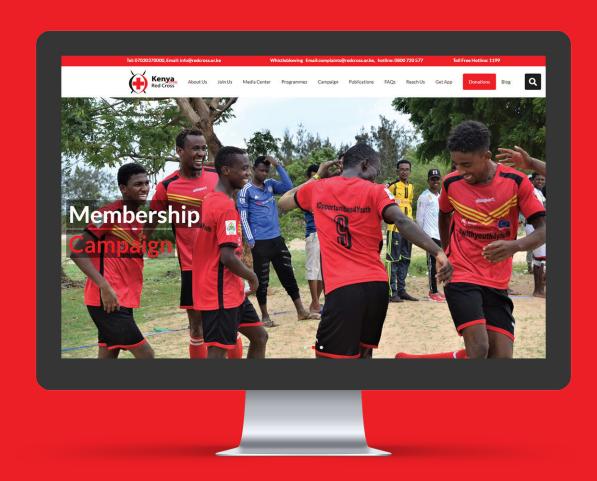
# Kenya Red Cross Society

# Name and Nature of assignment

 Design and development of the organization's corporate website - www.redcross.or.ke

# **Contact person:**

Peter Abwao
PR Manager
Kenya Red Cross Society
abwao.peter@redcross.or.ke



# Kenya Red Cross Training Institute

# Name and Nature of assignment

- Design and development of the Institute's new website - www.krcti.ac.ke
- 2. Design and development of an elearning platform.
- 3. Design and development of Students Information Management System.

#### **Contact person:**

Monica Orero
Training and Capacity Building Coordinator
Kenya Red Cross Training Institute
orero.monica@redcross.or.ke



# Boma International Hospitality College

# Name and Nature of assignment

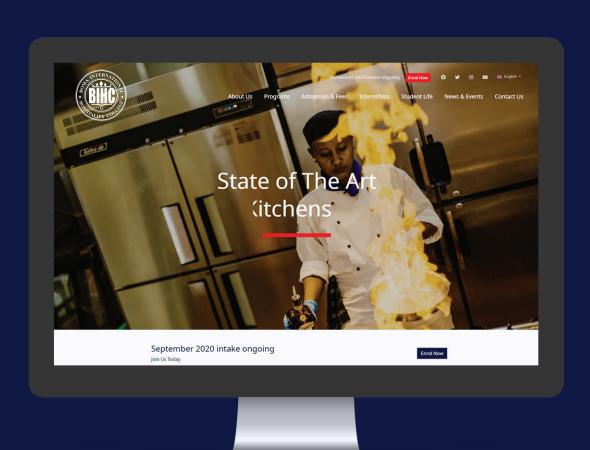
- Design and development of the College's new website - www.bihc.ac.ke
- 2. Design and development of Students Information Management System.

# **Contact person:**

Johnson Mbugua

Head of Marketing and Enrollment

Boma International Hospitality College



# who we are

# The team

We have in house a team with the highest level of technical and industry expertise. Our core team includes our very best professionals with deep understanding in delivering on projects on this scale. These specialists form an integral part of the team and participate in all phases of the project.



# **Richard Ndonye**

Software Development Manager Team leader

#### **Titus Maina**

ICT Specialist

System Security and QA

# **Victor Chweya**

UI/UX Designer & Frontend Developer

#### **Jeremiah Dindi**

Mobile Applications Developer (Android & iOS)

#### **Alfonce Muthoka**

Frontend, Backend and Integrations Developer

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